

May 20, 2016



**When 14,000 Bay County children  
can't afford the required school uniforms,  
NO gift is too small!**

Dear Friends:

For Bay County's neediest boys and girls, back-to-school time is a very anxious time of year.

When children should be eager to learn and excited about what the school year will bring, hundreds of school children in the Bay District schools simply cannot afford the required school uniforms and supplies they need. 2016 is the 12<sup>th</sup> annual Klothes for Kids initiative to provide free uniforms, shoes, and supplies to area needy and homeless children from pre-kindergarten through 12th grade.

Last year, we helped nearly 1,200 children in need. The compassionate hearts of our donors made this possible. With an ongoing economic crisis, high unemployment and even higher underemployment in our area, we expect even more children to need our assistance this year.

We urgently need your help. Your sponsorship at any level will help us purchase the needed school uniforms, shoes, and supplies for these school children. No gift is too small!

When you give to Klothes to Kids, you are making an immeasurable impact in the lives of children who are at risk of low grades and self-esteem, falling into dangerous drug use, dropping out of school, or worse. Your contributions can help prevent these dire circumstances.

I have enclosed a sponsorship form that outlines the sponsorship levels. Please return it as soon as possible so we can start helping needy children get ready to learn! You may contact me at 850-769-0783 if you have any questions.

In Christ who makes all things new,

  
Thurman Chambers  
President/CEO

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***Klothes for Kids is a back-to-school ministry providing new and gently used uniforms, after school clothes and school supplies for Bay County students in need.***

Any excess funds from this campaign may be used to fulfill the needs and day to day operations of the PCRM.



**A Ministry of  
Panama City Rescue Mission**

609 Allen Avenue  
Panama City, FL 32401  
850-769-0783

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***Here's How to Help:***

- 1. Donate financially, by sponsoring a child or underwriting this program. This packet contains a donation envelope, sponsorship letter and sponsorship form for your convenience.***
  - a. Take up a collection at your church or office***
  - b. Give a copy of the letter and form to your benevolence committee or donations manager.***
  
- 2. Collect clothes. Area children need new or gently used school uniform tops, jeans, khaki pants, after-school clothes, shoes, underwear, socks, and school supplies.***
  - a. Use the collection drop-off sign in this packet to label your collection box.***
  - b. When the box is full, please bring your collection box to The Bargain Center at 401 East 6<sup>th</sup> Street, downtown Panama City.***
  
- 3. Call 850-769-0763 for more information.***

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# *Panama City Rescue Mission*

## *2016 Klothes for Kids Sponsorship Levels*

**Valedictorial Sponsor:           \$10,000 +**

- Exclusive Sponsor
- Prime sponsor identification in media promotions
- Prime sponsor identification on K4K shopper's map given to every shopper on distribution days
- Opportunity to set up a table during shopping/distribution days
- Multiple mentions on social media sites from June to August
- Signage at Klothes for Kids events
- Mention in Panama City Rescue Mission's publications to 5,000 subscribers
- Logo on Panama City Rescue Mission's Website

**Salutatorial Sponsor:           \$5,000 to \$9,999**

- Sponsor identification in media promotions
- Sponsor identification on K4K shopper's map given to every shopper on distribution days
- Opportunity to set up a table during shopping/distribution days
- Multiple mentions on social media sites from June to August
- Signage at Klothes for Kids events
- Mention in Panama City Rescue Mission's publications to 5,000 subscribers
- Logo on Panama City Rescue Mission's Website

**A+ Sponsor:                       \$2,500 to \$4,999**

- Sponsor identification on K4K shopper's map given to every shopper on distribution days
- Multiple mentions on social media sites from June to August
- Recognition on signage at Klothes for Kids events
- Mention in Panama City Rescue Mission's publications to 5,000 subscribers
- Logo on Panama City Rescue Mission's Website

**AB Honor Roll Sponsor:       \$1,000 to \$2,499**

- Sponsor identification on K4K shopper's map given to every shopper on distribution days
- Mention in Panama City Rescue Mission's publications to 5,000 subscribers
- Mention on social media sites from June to August
- Logo on Panama City Rescue Mission's Website

**Solid B Sponsor:                 \$500 to \$999**

- Sponsor identification on K4K shopper's map given to every shopper on distribution days
- Mention on social media sites from June to August
- Logo on Panama City Rescue Mission's Website

**School Yard Friends:           up to \$499**

- Sponsor identification on K4K shopper's map given to every shopper on distribution days
- Logo on Panama City Rescue Mission's Website

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# Sponsorship Commitment Form

Deadline June 30, 2016

Please return forms and gift to PO Box 2359, Panama City, FL 32402

Sponsor Name: \_\_\_\_\_ Amount Pledged/Enclosed: \$ \_\_\_\_\_

Address: \_\_\_\_\_ City/St./Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

We encourage our sponsors to volunteer during distribution, Aug. 12 and Aug. 13, or send representatives from your business or organization to volunteer. For more information, please call Michelle at 215-0159.

*Thank you for helping  
needy children return to  
school with confidence  
and ready to learn!*



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